

# Urban Analytics Dashboard for Retail Industry



## PROJECT NAME

Quantela

## INDUSTRIES

Retail

## YEAR

2023

## DELIVERABLES

Consulting, Design, Development

## The client

Quantela provides quantified business intelligence to IT Departments worldwide. It offers end-to-end urban digitization solutions to cities and communities around the world.

## Challenges

WTA was tasked with improving the existing application including the UX and information architecture. The primary challenge was to manage data overload and create a distinct visual hierarchy to ensure a streamlined and effective application that enhances user experience by avoiding disorganized or irrelevant information.

## How we made it Happen



We implemented data lake architecture and developed custom dashboards.

### Impact

# 35%

reduction in  
IT incidents

# 25%

improvement in  
resource allocation

# 20%

cost savings in  
IT operations.

Let's Talk? Send your requirement to [Sales@wethinkapp.com](mailto:Sales@wethinkapp.com)