

Urban Analytics Dashboard for Retail Industry



PROJECT NAME

Quantela

INDUSTRIES

Retail

YEAR

2023

DELIVERABLES

Consulting, Design, Development

The client

Quantela provides quantified business intelligence to IT Departments worldwide. It offers end-to-end urban digitization solutions to cities and communities around the world.

Challenges

WTA was tasked with improving the existing application including the UX and information architecture. The primary challenge was to manage data overload and create a distinct visual hierarchy to ensure a streamlined and effective application that enhances user experience by avoiding disorganized or irrelevant information.

How we made it Happen



We implemented data lake architecture and developed custom dashboards.

Impact

35%

reduction in IT incidents

25%

improvement in resource allocation

20%

cost savings in IT operations.

Let's Talk? Send your requirement to Sales@wethinkapp.com